

THE BEST DOCTOR IN THE WORLD!!!

I have the best doctor anybody could have. I always leave his office with a handful of prescriptions, which I take to the pharmacy he owns. He recommends that I go to his pharmacy because he knows that they will fill my prescriptions correctly.

He's also very good at diagnostic testing. My office visits are always accompanied by a wide range of diagnostic tests. The testing is done at the lab he owns with a couple partners because he assures me that they do the best work in town.

And I get so many x-rays that sometimes I think I will start glowing! But the staff at the x-ray clinic in which he is a part owner always treat me right and do an excellent job.

And then there are those frequent MRIs. I really hate those. But he assures me that his machine will detect problems while they can still be treated. That is very important to me.

But the best thing about my doctor is that he never charges me for office visits no matter how often I request one. A free doctor! Is that cool or what?!

I know what you are thinking. Something like, "wait, hold on! Don't you see what your doctor is doing?"

Yes, I see what he is doing. But do you?

When was the last time that your financial advisor sent you a bill for an office visit? Never, right? But after those "free" office visits, do you walk out of her office with a bag of stocks, bonds, ETFs, mutual funds, annuities, and other insurance products because, well, your advisor has assured you that you need those products? Do you ever wonder whose financial security is enhanced when you buy those products? Do you ever wonder if some of them might actually be useless - or worse, harmful - to your financial security?

I challenge you to tell me the difference between my doctor and your financial advisor.

Follow the money. Your money. Understand what you are buying.

And if you like doctor analogies, here are two more:

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